

## BABY NAME PREDICTIONS

### PREDICTED BOYS' NAMES

AIDAN  
ALDO  
ANDERSON  
ANSEL  
ASHER  
BECKETT  
BENNETT  
CARTER  
COOPER  
FINNEGAN  
HARPER  
JACKSON  
JOHAN  
KEYON  
LIAM  
MAXIMILIAN  
McGREGOR  
OLIVER  
REAGAN  
SANDER  
SUMNER  
WILL

### PREDICTED GIRLS' NAMES

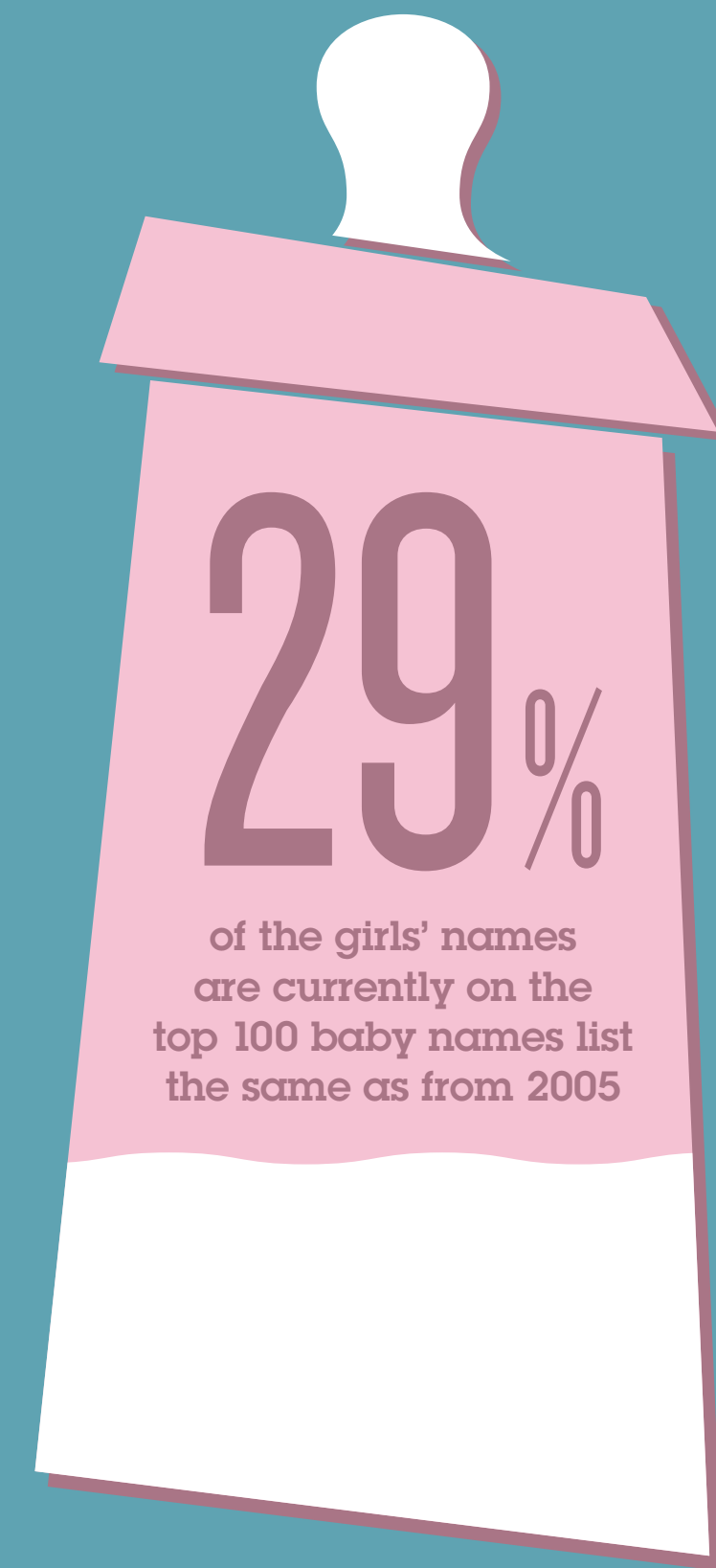
ANNIKA  
ANSLEY  
AVA  
AVERY  
AVIVA  
CLEMENTINE  
ELEANORA  
ELLA  
EMMA  
FIONA  
FLANNERY  
GRACE  
ISABEL  
KATE  
LARA  
LINDEN  
MAEVE  
MARIE-CLAIRE  
MAYA  
PHILIPPA  
PHOEBE  
QUINN  
SOPHIE  
WAVERLY

In 2005, in the book "Freakonomics: A Rogue Economist Explores The Hidden Side of Everything," authors **Steven D. Levitt** and **Stephen J. Dubner** predicted what they thought would be the 22 most popular boys' names and the 24 most popular girls' names in the year 2015.

They thought they had found a pattern among the naming of children and used this pattern to make their predictions. Halfway between the time of their initial guess and the year 2015, here are where each of the predicted names rank.

	2005	2006	2007	2008	2009	
JACKSON	44	35	33	32	25	▲
AIDAN	43	44	54	59	72	▼
CARTER	77	75	80	65	50	▲
LIAM	103	98	89	75	49	▲
COOPER	120	113	96	92	84	▲
OLIVER	209	173	140	118	98	▲
ASHER	288	252	233	206	165	▲
MAXIMILIAN	497	519	515	466	479	▲
BENNETT	390	366	371	362	309	▲
ANDERSON	499	398	346	324	288	▲
JOHAN	546	531	498	450	476	▲
WILL	493	533	564	585	576	▼
ALDO	602	587	430	571	559	▲
BECKETT	—	752	662	479	413	▲
FINNEGAN	888	782	655	647	548	▲
REAGAN	692	793	854	976	963	▼
KEYON	849	883	904	967	947	▼
HARPER	—	957	881	858	734	▲
ANSEL	—	—	—	—	—	—
McGREGOR	—	—	—	—	—	—
SANDER	—	—	—	—	—	—
SUMNER	—	—	—	—	—	—

— indicates name not in the top 1000



	2005	2006	2007	2008	2009	
EMMA	—	2	3	1	2	▲
AVA	▲	9	5	4	5	▲
GRACE	▼	14	16	20	21	▼
ELLA	▲	23	21	21	19	▲
AVERY	▲	67	52	48	38	▲
MAYA	▲	73	57	62	72	▲
ISABEL	▼	89	87	86	96	▼
SOPHIE	▲	136	122	82	75	▲
KATE	▼	140	142	136	139	▼
QUINN	▲	682	541	574	518	▲
FIONA	▲	375	333	352	347	▲
ANNIKA	▼	327	334	375	400	▼
PHOEBE	▲	425	363	338	348	▲
MAEVE	▲	694	644	619	635	▲
ANSLEY	▼	655	706	702	714	▼
LARA	▲	810	836	932	933	▲
AVIVA	—	—	—	—	—	—
CLEMENTINE	—	—	—	—	—	—
ELEANORA	—	—	—	—	—	—
FLANNERY	—	—	—	—	—	—
LINDEN	—	—	—	—	—	—
MARIE-CLAIRE	—	—	—	—	—	—
PHILIPPA	—	—	—	—	—	—
WAVERLY	—	—	—	—	—	—

— indicates name not in the top 1000

### INTERESTING STATISTICS

BECKETT	<b>MOST IMPROVED NAME</b>	QUINN
REAGAN	<b>MOST UNIMPROVED NAME</b>	LARA
JACOB	<b>TOP U.S. NAME FOR 2009</b>	ISABELLA
3	<b>PREDICTED NAMES ADDED TO TOP 100 AFTER PREDICTION</b>	1
2	<b>PREDICTED NAMES ADDED TO TOP 1000 AFTER PREDICTION</b>	0

64%

of the boys' names have increased in popularity since 2005

38%

of the girls' names have increased in popularity since 2005

SOURCES: Levitt, Steven D., and Stephen J. Dubner. *Freakonomics: a Rogue Economist Explores the Hidden Side of Everything*. New York: William Morrow, 2005.

"Popular Baby Names." *Social Security Online - The Official Website of the U.S. Social Security Administration*. <<http://www.socialsecurity.gov/OACT/babynames/>>.